

# The 2017 Trust Outlook

What does trust REALLY mean across America? Our landmark national study reveals the surprising answers below.

Get the full study at [www.TrustOutlook.com](http://www.TrustOutlook.com)



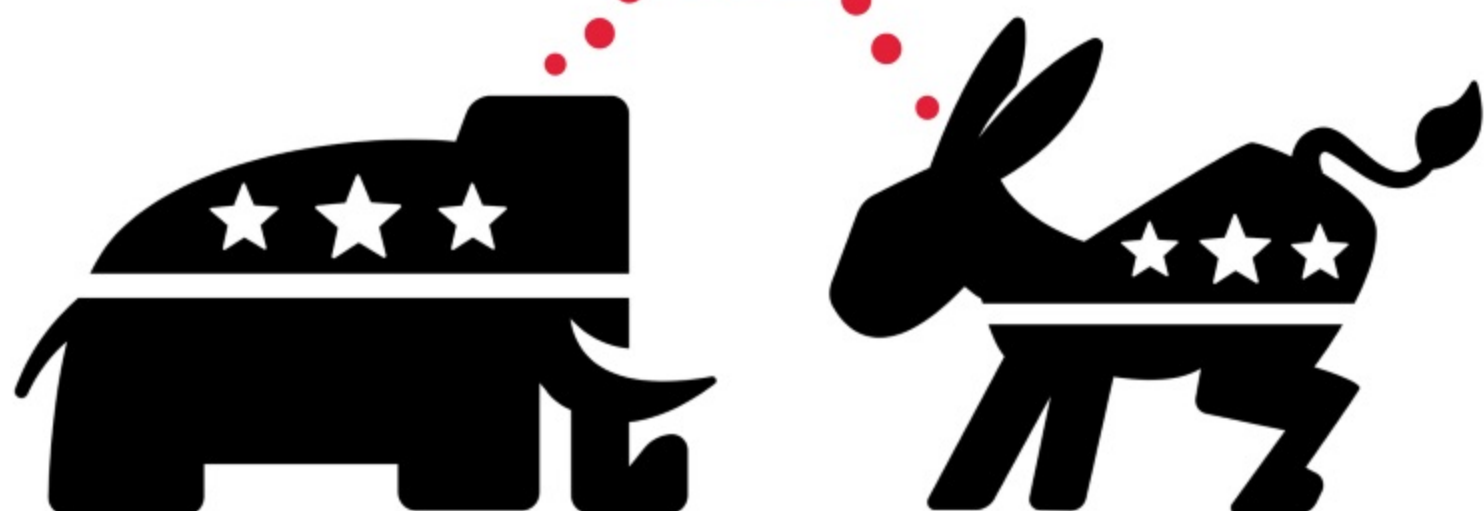
Only **12% of Americans** believe the U.S. political system is trustworthy and fair.



More than **28 Million Americans** trust businessman & investor Warren Buffet over the Chief Justice of the United States.



**WE AGREE!**



**Republicans and Democrats agree** that government and entertainment are by far the least trusted institutions.



More than **40 million Americans** are not at all confident that their preferred presidential candidate is being truthful or accurate in what they are saying.



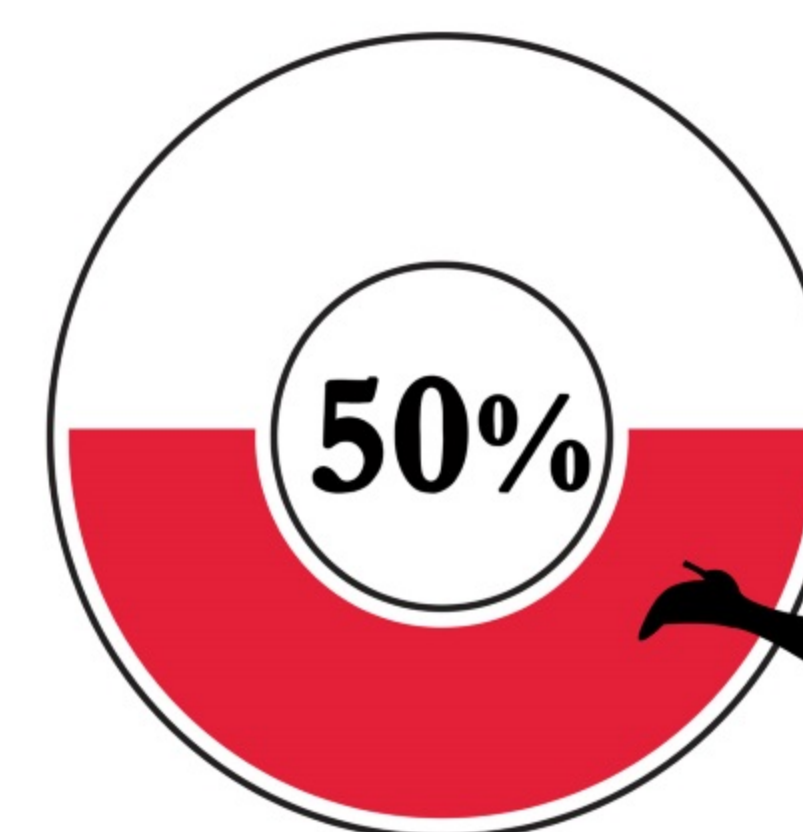
**1 in 4 Americans** would take \$1 million over a trusted reputation.



**Nearly twice as many people** chose Ellen DeGeneres over Dr. Phil as the most trusted celebrity



**The #1 action** that increases tenure is open, honest communication in the workplace.



When they trust their organization's leadership, half of all Americans are willing to work longer hours, be more loyal, and be better team players.



**TRUST EDGE**  
LEADERSHIP INSTITUTE

For media inquiries or more information please contact Anne Engstrom at:  
[Anne@TrustEdge.com](mailto:Anne@TrustEdge.com) or 651-340-6555